

SHK Task Description

Business Development for bitteiler Project

The offer is for 6 months (renewal is possible for a similar or a different task), min. 10h/w



Task description

bitteiler is a project funded by the Federal Ministry (BMWK) and the EU that aims to found a deep-tech startup and a spin-off of TU Dresden. bitteiler provides outside the box software solutions for industrial IoT sensor devices by intelligently alleviating the massive data generation burden. bitteiler promotes businesses digital transformation and contributes to paving the path towards reaching industrial sustainability goals. The technical team behind this project requires assistance in business related tasks that an SHK could contribute with.

The student's tasks consist in

1. Assisting in the identification of market segments, competitors, and potential customers
2. Conducting research to identify new markets and customers needs
3. Reviewing current market trends
4. Operational support for the startup's contacts database, linkedin and webpage news and updates, etc. (or simply support with public relations)

Requirements

We are looking for a dedicated individual with the following characteristics:

1. Be a Master/Bachelor student in business administration, economics, industrial engineering, or related fields at a higher education institution
2. High motivation, and ability in delivering a creative, independent and reliable work
3. Excellent English and German command
4. Proficiency in MS Office (especially, word, excel, access, outlook)

Please send your CV and relevant documents to **Dr.-Ing. Máté Tömösközi**

mate.tomoskozi@tu-dresden.de

Link to picture: <https://www.myamcat.com/blog/amcat-hiring-drives-software-developer-business-development-jobs-soar-in-october/>